

## ***How does The Football League Trust meet these challenges?***

*MIKE EVANS, NATIONAL PROJECT MANAGER*



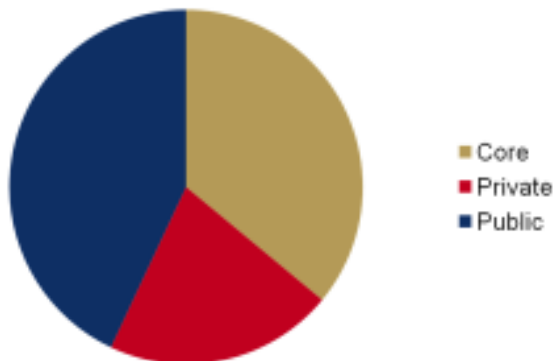
### ***USING THE POWER OF FOOTBALL TO MAKE A DIFFERENCE***

- > The Football League Trust is a registered charity that governs, advises and audits the 72 charitable trusts associated with the professional clubs of The Football League. These 72 member trusts have a combined turnover of around £30 million, and 2,500 members of staff who deliver a wide range of projects under The Trust's main themes of education and employment, health, social inclusion and sports participation***



## **FOOTBALL LEAGUE TRUST FUNDING**

Budget 2011



## **LOCALISM**

- > *Opportunity to local based deliverers*
- > *Threat to national umbrella organisations*
- > *Redefine role as national policy specialist with regional focus*



## **OUTCOMES BASED COMMISSIONING**

- > *Opportunity for innovation*
- > *Niche based services*
- > *Build the evidence base, prove the outcomes*
- > *Opportunity for all IF we rise to the challenge*



## **RESULTS BASED FUNDING CASE STUDY FUTURE JOBS FUND V WORK PROGRAMME**

	<b>FJF</b>	<b>WP</b>
Funding per customer	£6500	£3410 or £4810
Outcome	Complete 26 weeks	2 years sustainable job
Up front Payment	40% of grant	Tapered 'attachment fee'
Volumes	Guaranteed	?



## **RESULTS BASED FUNDING**

- *Opportunity for large prime contractors*
- *Opportunity to sub contract and specialise*
- *Delivering at risk*



## **RISING TO THE CHALLENGE**

- *Be an outward facing organisation*
- *Be tuned into policy*
- *Know what outcomes you are looking to achieve*
- *Build the evidence base, prove the outcomes*

